

Cactus Foothills Little League North
Spring Baseball/Softball 2006
(Manager Applicants must read)

For each of the past two seasons, we have been able to have a sponsor for each team. Accordingly, this year we are again requiring each team in all baseball and softball divisions to have a team sponsor. As our league continues to grow, we find ourselves in desperate need of additional resources to meet this growth (equipment and fields)—especially since we are trying to raise enough funds to complete the lighting and improvements at the DAMS 7th Grade Field. This year, we won't require each team player to participate in a league fundraiser such as candy sales or pledges. Our league receives no financial assistance from CCUSD (our school district) or the towns of Cave Creek, Carefree, Phoenix or Scottsdale. Therefore, in order to reach this goal,

1. Each team will need to find a parent's business or community business to sponsor their team. If no sponsor is found, the team will be asked to collectively raise the \$400 sponsor fee. (Obviously, the teams will not be formed until the draft, but sponsors can be lined up.)
2. The team manager will be asked to spearhead this requirement and submit the team sponsor to the league by February 21, 2005 (softball and juniors may be given addition time depending upon when teams are formed). This will give us the time necessary to print the sponsors' names on the teams' jerseys.
3. Start contacting your friends, business colleagues or neighbors now.
4. This town/area has always been very receptive to supporting youth sports. By requiring each team to bring in their own sponsor, the parents have the first shot of being the sponsor of their sons/daughters own team.
5. The team sponsor fee is \$400.00. In addition to having its name of the jersey, the sponsor will receive a team plaque. Additional sponsorships are available to include dugout signs or outfield signs.
6. People may ask why sponsorships are still necessary given the recent AZSTA grant awarded to CFNLL. The answer is that the grant will not cover all the costs associated with the necessary improvements. The AZSTA grant program is designed to assist communities with raising support—not provide total support. The total project improvement estimates are more than double the amount of the awarded grant. Thus, we all still have some work to do to raise the necessary funds. Your support in this area is greatly appreciated.

If you have any questions you can e-mail us at lio@cfl-north.com.